

CASE STUDY

PROJECT NAME:- NASIM.LASER.BEAUTY

SATRTING DATE:- 20TH OCTOBER 2022



<https://www.facebook.com/profile.php?id=100082993947588>

CLIENT REQUIREMENTS:-

Client want to increase website Clicks and post reach only. The client’s basic aim is to aware his service to audience. And the last and important thing that he want to convert his business in to brand.

In this case, we focus on graphics that would be theme based. So there is no margin to make any mistakes with graphics. All graphic’s patterns should be color theme like a brand.

CREATIVS FOR CLIENT’S ADS:-

Nasim Laser & Beauty

LASER HAIR REMOVAL TREATMENT

- MINIMAL SIDE-EFFECTS
- COST-EFFECTIVE
- PREVENTS INGROWN HAIRS
- LONG-TERM SOLUTION

BOOK YOUR APPOINTMENT TODAY!

GET 30% OFF
ON FULL BODY LASER HAIR REMOVAL!

Results	Reach	Impressions	Cost per result
203 <small>Link Clicks</small>	21,094	29,182	\$0.64 <small>Per link click</small>

TOTAL NUMBER OF CLICKS	203
TOTAL NUMBER OF REACH	21.094
TOTAL NUMBER OF IMPRESSION	29182
COST PER CLICK	\$0.64

Custom Audiences Create new

Search existing audiences

Exclude

Locations

Location:

- Canada: Markham (+25 mi), Newmarket (+25 mi), Toronto (+25 mi), Vaughan (+25 mi) Ontario; Maple Ontario

Age

18 - 65+

Gender

All genders

Detailed targeting

All demographics, interests and behaviours

Advantage Detailed Targeting: **+**

- Off

MONTHLY OVERVIEW:-

And now finally this is the last 28 days analytics of facebook page.

