

CASE STUDY

PROJECT NAME:- GREEN ORGANIC SUPPLEMENTS

SATRTING DATE:- 20TH NOVEMBER 2019



www.facebook.com/greenorganicsupplements

CLIENT REQUIREMENTS:-

Client want to increase page engagement and post reach only. The client's basic aim is to aware his products to audience. And the last and important thing that he want to convert his business in to brand.

In this case, we focus on graphics that would be theme based. So there is no margin to make any mistakes with graphics. All graphic's patterns should be color theme like a brand.

CREATIVS FOR CLIENTS:-



WORK ON PAGE LIKES:-

When we started the project, then the facebook page contain only 11894 likes. And there was no engagement and post reach.

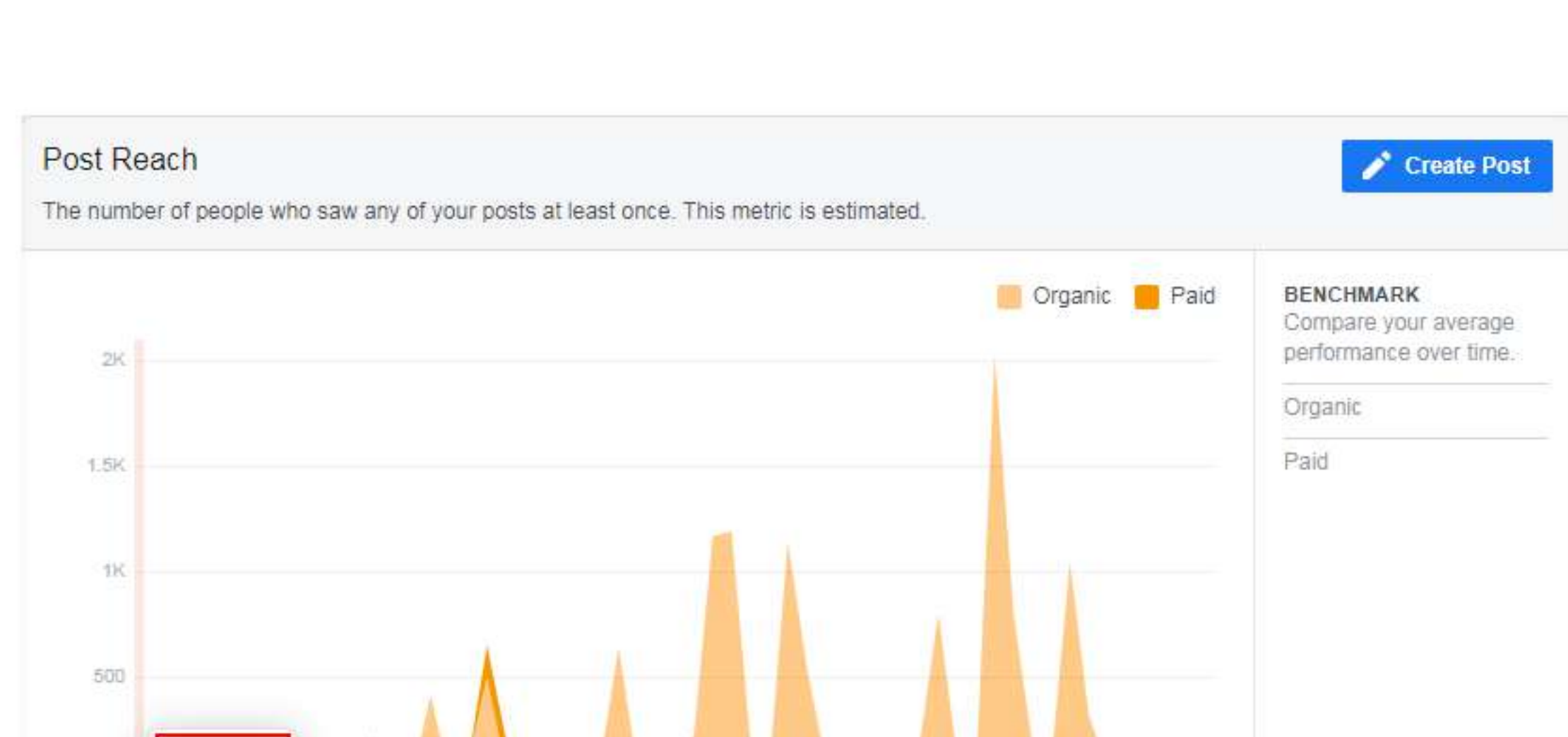


And after 14 months, the page is containg 15777 likes.



WORK ON PAGE REACH:-

If we are taking about on post reach. There was no post reach & engagement when we have started the project. We can say zero post reach & engagement.

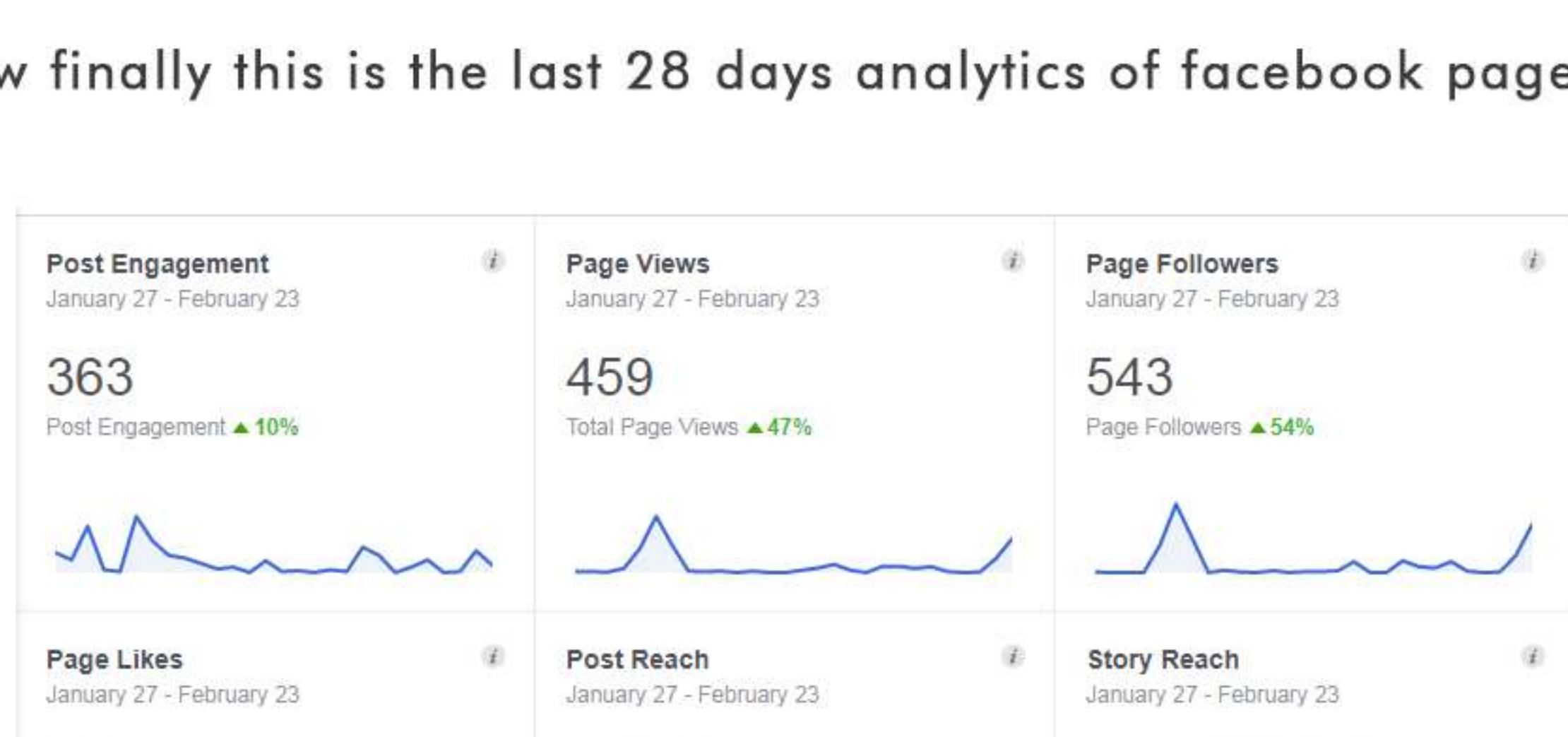


But after a hard work of 14 months finally we got the 10000-15000 reach.



MONTHLY OVERVIEW:-

And now finally this is the last 28 days analytics of facebook page.



CONCLUSION:-

We work according client requirements. which was filled up in Social Media questionnaire which was sent by our team before satrting work on project. so that there is no chance to any confusion between us and work strategy.