

CASE STUDY

PROJECT NAME:- SENTEBUTTO LTD

SATRTING DATE:- 20TH NOVEMBER 2021



www.facebook.com/Sentebutto

CLIENT REQUIREMENTS:-

Client want to increase post engagement and page likes only. The client’s basic aim is to aware his products to audience. And the last and important thing that he want to convert his business in to brand.

In this case, we focus on graphics that would be theme based. So there is no margin to make any mistakes with graphics. All graphic’s patterns should be color theme like a brand.

CREATIVS FOR CLIENTS:-



WORK ON PAGE LIKES:-

When we started the project, then the facebook page contain only 126 likes. And there was no engagement and post reach.

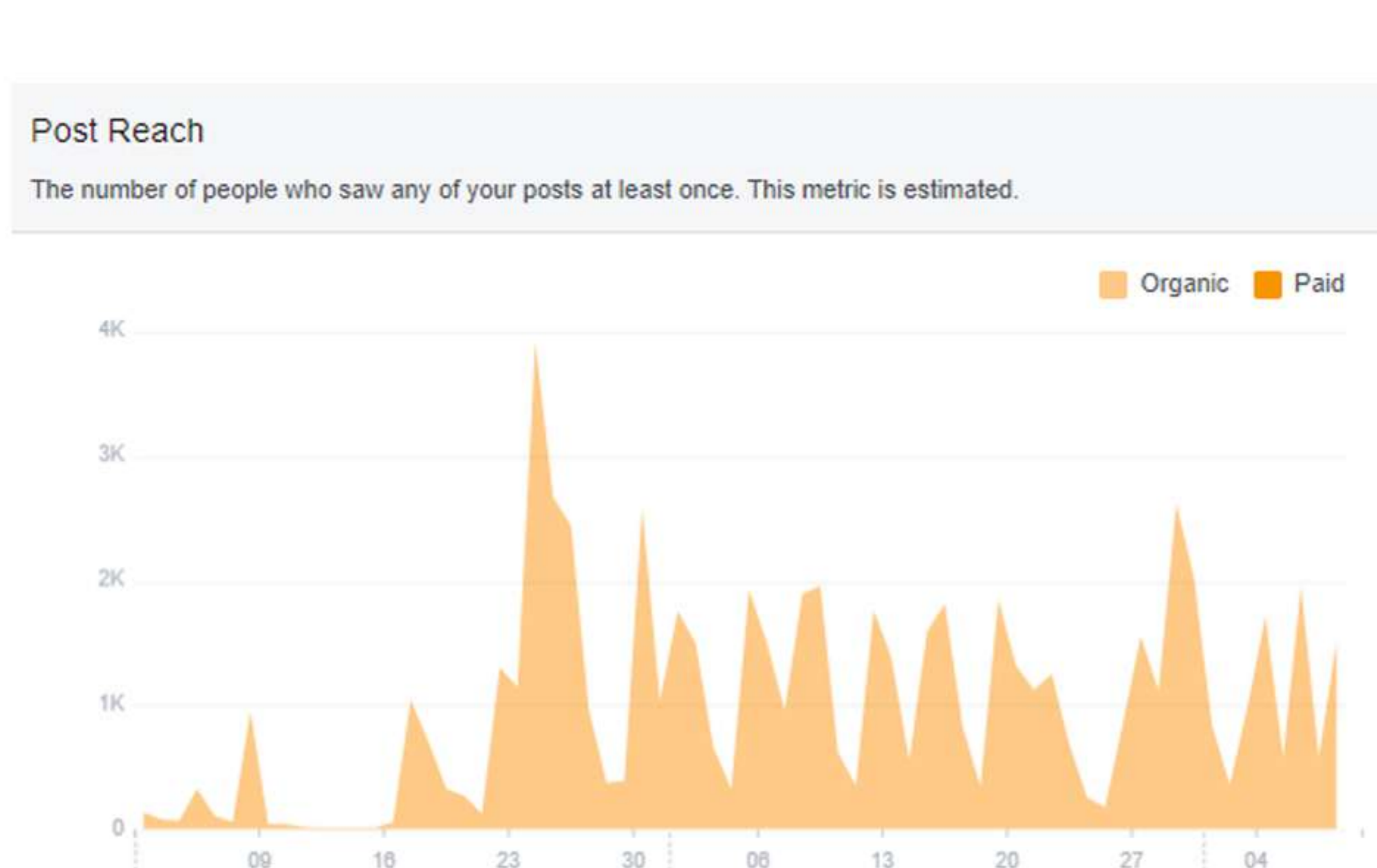


And after 3months, the page is containg 891 likes.



WORK ON PAGE REACH:-

If we are taking about on post reach. There are 1k - 4k post reach per post & a huge engagement since we started work



CONCLUSION:-

We work according client requirements. which was filled up in Social Media questionnaire which was sent by our team before satrting work on project. so that there is no chance to any confusion between us and work strategy.